



**MARIANNE SMITH EDGE JOINS  
FLM HARVEST BOARD OF ADVISORS**  
*Food, Nutrition and Ag Communications and  
Strategy Expert Will Deepen Agency's Expertise, Outreach*

Marianne Smith Edge, MS, RD, LD, FADA, FAND, has joined the FLM Harvest Board of Advisors, deepening the agency's expertise in the nutrition communications space.

Smith Edge offers more than 30 years of experience as a nutrition communicator, strategic planner and facilitator. She is a former senior vice president for food safety and nutrition communications at the International Food Information Council and Foundation in Washington, D.C. In addition, she is a past president of the Academy of Nutrition and Dietetics, and previously owned MSE and Associates, LLC, providing strategic consulting services to the food and health care industries.

Smith Edge is currently the principal at The Agri-Nutrition Edge, a consulting and research practice helping food and agriculture companies improve dialogue within their industries and with consumers.

FLM Harvest's Board of Advisors is unique among marketing services agencies, consisting of 13 extraordinary leaders in the agriculture, food and lifestyle markets, providing seasoned counsel, insights and strategic guidance to agency team members and clients.

Marianne gives us an extra sharp edge in nutrition communications, and we're delighted she is a part of our Board," said Laurie Fleck, FLM Harvest president and CEO. "As a registered dietitian and world-class strategist, Marianne will bring valuable connections and insights to our clients.

I look forward to collaborating with FLM Harvest's leadership and fellow Board members to advance our clients' business goals," Smith Edge stated. "As a sixth-generation farm owner living the values and appreciating the food-farm connection, I'm especially excited to align with FLM Harvest's focus on the agrifood spectrum.

Smith Edge is a member of the Institute for Food Technologists and the American Society for Nutrition. She currently serves on the editorial board of Nutrition Today and has completed two terms on the USDA's National Research, Extension, Education and Economics Advisory Board, the advisory board to the secretary of agriculture.

Smith Edge holds a Bachelor of Science degree in dietetics from the University of Kentucky where she was a member of the board of trustees (2000-06), and a master's degree in public health nutrition from Western Kentucky University.

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